

## AGGRESSION (In Depth)

presented by...

*John Rogerson*

### TWO CALIFORNIA LOCATIONS:

**1. Encino (Los Angeles) CA**  
Saturday, Sunday, & Monday  
August 16, 17, & 18, 2014

hosted by

Jill Marie O'Brien, CPDT-KA  
Canine Behavior and Training Services  
Encino (Los Angeles), California

**2. Burlingame (San Francisco: South Bay  
/ Peninsula area) CA**

Wednesday, Thursday, & Friday  
August 20, 21, & 22 2014

hosted by

Peninsula Humane Society

### FEES & REGISTRATION

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## SEMINAR PROGRAM

*6 CEU's per day; 18 total*

John believes that Canine Aggression is a course that picks up where other courses stop.

He talks about dog to dog aggression, dog to people aggression, the causes, effects and solutions. This is not a course for beginners as the problems of aggression are covered in some depth. A good background in practical handling and training would be helpful prior to attending this course. Although designed as a stand alone course, it is ideally suited to those students who have experience in training and handling difficult dogs.

John provides unexpected and unique insights based on fundamental behavioral characteristics often not fully appreciated until he casts them in a new light. He does this with an ongoing, almost electric, dialogue with attendees, that does not rely on, or need, even the slightest enhancement of audio / visual. His riveting descriptions, penetrating questions and singular chalk board diagrams have provided the tools for countless former attendees to really stretch out their own analytic capabilities.

## **DAYS 1 & 2: Causes & Assessments**

**Days 1 & 2 • 9:00 am - 4:30 pm**

We examine the relationship that owners have with their dogs, defining what is meant by aggression as distinct from an aggressive display-- genetics, the role of the environment in development, breed traits and learning theories.

### **FORMS OF AGGRESSION COVERED INCLUDE:**

- Food Aggression
- Nervous Aggression Toward People
- Dog Aggression On Lead
- Dog Aggression Off Lead
- Possession Aggression
- Protective Aggression

**These are all subjected to John's unexpected and revealing observations on the following critical issues:** \* Innate behavioral (breed) characteristics, \* The role of the breeder in reducing aggression, \* Dog-owner relationships, \* Controlling aggression through training, \* The special case of shelter dogs & aggression, \* Fixed behavior patterns, \* Owner profiles.

We look at dogs that are aggressive towards people: the reasons that this occurs, the categories of aggression and how we assess and measure behavior prior to and during a behavior program.

We then look at dogs that aggress towards other dogs and once again examine the reasons behind this behavior. Strategies for carrying out behavioral evaluations on dog/dog aggression are covered and also strategies for improving a dog's behavior.

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## **DAY 3: Behavior Modification**

We look at:

- Programs used in reversing aggressive behavior
- Spontaneous recovery
- Allelomimetic behavior
- The effect of hormones on aggressive behavior and the
- Reduction of aggression through control training
- Changing the dog-owner relationship
- Teaching owners better communication & control skills

with 3 alternative approaches for each aggression situation.

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## SEMINAR FEES

**All deposits are fully refundable.**

(Seminar fees do NOT include lunch. Lunch can be purchased locally at places within walking distance.)

**GROUP RATES:**(For Both Locations -- Encino & Burlingame) 3 or 4 - \$ 275.00 per person; 5 or more - \$255.00 per person.

(group reservations are by telephone only: 917-699-6440)

### INDIVIDUAL RATES:

#### 1. Encino (Los Angeles):

Saturday, Sunday, & Monday August 16, 17, & 18, 2014

**Early Bird** (until July 25) \$295 *After July 25: \$325*

Early Bird: by July 25th    After July 25th:

[Register & Pay Online](#)

[Register & Pay Online](#)

[Register & Pay by Mail, Phone, or Fax](#)

#### 2. Burlingame (San Francisco: South Bay / Peninsula area)

Wednesday, Thursday, & Friday August 20, 21, & 22, 2014

**Early Bird** (until July 28) \$295 *After July 28: \$325*

Early Bird: by July 28th    After July 28th:

[Register & Pay Online](#)

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## ABOUT THE SPEAKERS

**John Rogerson** is the founder and principle lecturer of the Northern Centre for Canine Behaviour in the United Kingdom. He is widely acclaimed as one of the world's leading trainer behaviorists, having pioneered many of the techniques that have now become standard practice in behavior therapy and training. John is the author of eight books and has produced two videos. John is in great demand as a training and behavior consultant and in this capacity runs many courses worldwide to impart his skills and knowledge to others. The organizations that he has run courses for and lectured to include:

- Guide Dogs for the Blind
- Central Scottish Police Dogs
- U.S. Air Force Dog Section
- Hearing Dogs for the Deaf
- Dog Aid
- Battersea Dogs and Cats Home
- The National Canine Defense League
- The Blue Cross
- The R.S.P.C.A.
- Illinois State University
- Southampton University
- Bombay Vet School
- Defense Animal Centre
- Cyprus Defense Animal Support
- Dog AID(Assistance in Disability)
- Australian Territories
- Washington State Vet School
- Indian National Kennel Club
- Cuban Ministry of the Interior
- Miami Fire Department
- The National Animal Welfare Trust
- The Univ. of Pisa, Italy

John has recently been given the honor of being invited to sit on the committee of the Companion Animal Welfare Council, whose function is to advise Parliament on issues relating to companion animals in the U.K. John is a founder member of the Association of Pet Behavior Counsellors and is the founder of Support Dogs and Dog Aid.

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## DOG RULES

### DOG STUFF

Due to space limitations and subject matter we will not be permitted to have dogs in the meeting room.

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## MORE RULES & COMMENTS

### PEOPLE ETIQUETTE

During the lectures, please turn off all cell phone and pager audio alerts. Please take all private conversations outside while the speakers are presenting.

### BABIES

The presence of a baby is likely to be distracting to other participants, so we ask that you refrain from bringing any babies or very young children into the lecture hall.

### VIDEOTAPING

No videotaping or audiotaping is permitted. A selection of videotapes and books will be available for sale

### BOOKS & TOYS, ETC. FOR SALE

A selection of books, videos and toys will be available for sale.

### REGISTRATION DEADLINE

Encino: Friday August 15, 2014

Burlingame: Monday August 18, 2014

### REFUND POLICY

All deposits are fully refundable.

### PARKING

There should be ample parking at the seminar locations on the local streets. Please do not use the facility parking lots which are reserved for other uses.

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## LOCATION & DIRECTIONS

### 1. Encino (Los Angeles)

*Parish Hall, Our Lady of Grace Church & School*  
17720 Ventura Blvd. (Corner of White Oak & Ventura)  
Encino, CA 91316

Location is about 4 miles from the intersection of US 101 & the 405.

#### **From the adjacent Sherman Oaks area (or any area to the East):**

Take the 101N to the White Oak Ave. exit (3.6 miles from Sherman Oaks) then left onto White Oak Ave. & right onto Ventura.

## 2. Burlingame (San Francisco: South Bay / Peninsula area)

### *Peninsula Humane Society*

1450 Rollins Rd.

Burlingame (Silicon Valley) CA

(35 min. north of San Jose; 20 min. south of San Francisco)

#### **From San Francisco & Points North:**

15 Miles (17 minutes) via US-101 S to Broadway exit and right turn onto Rollins Rd.

#### **From San Jose & Points South:**

33 Miles (35 Minutes) via US-101 N to Broadway exit & right turn onto Rollins Rd.

#### **From Hayward & Points East:**

21 Miles (25 Minutes) via CA-92W / Jackson St. to US-101N to Broadway exit & right turn onto Rollins Rd. from Broadway.

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## PLACES TO STAY

### 1. Encino (Los Angeles)

#### ***Best Western Carriage Inn / Sherman Oaks***

5525 Sepulveda Blvd. L.A. 91411 (3.7 miles)  
800-568-8520 (\$139)

#### ***Courtyard Los Angeles / Sherman Oaks***

15433 Ventura Blvd. L.A. 91403 (2.9 miles)  
855-297-1427 (\$169)

#### ***Hampton Inn***

5638 Sepulveda Blvd. L.A. 91411 (3.7 Miles)  
855-271-3622 (\$189)

#### ***Tarzana Inn***

19170 Ventura Blvd. Tarzana (L.A.) CA 91356 (2.5 Miles)  
818-345-9410 (\$99+)

### 2. Burlingame (San Francisco: South Bay / Peninsula area)

*Rates are approximate and will change seasonally.*

#### ***Hyatt Regency San Francisco Airport***

1333 Old Bayshore Hwy Burlingame, CA 94010  
(\$152) <http://sanfranciscoairport.hyatt.com> (650) 347-1234

#### ***Hilton Garden Inn San Francisco Airport***

765 Airport Boulevard, Burlingame, CA 94010

(\$129) 855-277-5057

***Red Roof Inn San Francisco Airport***

777 Airport Blvd Burlingame, CA 94010

(\$135) [www.redroof.com](http://www.redroof.com) (650) 342-7772

***Super 8 San Bruno /SF Intl Arpt West***

421 El Camino Real San Bruno, CA 94066

(\$129) [www.super8.com](http://www.super8.com) (650) 624-0999

***The Dylan at SFO***

110 S El Camino Real Millbrae, CA 94030

(\$159) [www.dylansfo.com](http://www.dylansfo.com) (650) 697-7373

***Holiday Inn Express San Francisco-Airport South***

1250 Old Bayshore Hwy Burlingame, CA 94010

(\$153) [www.ihg.com](http://www.ihg.com) (650) 347-2381

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## CONTACT



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For registration inquiries, contact:  
email: [events@puppyworks.com](mailto:events@puppyworks.com)

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